

WHY SPONSOR PRODUCEGOOD

- Connect your brand with ProduceGood's mission
- Increase visibility through ProduceGood's network
- Demonstrate your company's commitment to the environment and social equity
- Show corporate social responsibility through a partnership with our community



HOW TO SPONSOR PRODUCEGOOD

GREEN THUMB - \$1,000

Choose your week and market with benefits that include a social media post and prominent logo placement on the Market Share signage for the selected Farmers Market (options include La Jolla, Hillcrest, and Leucadia) and recognition through ProduceGood's website and annual appreciation event.

Your sponsorship will provide 2,500 nutrient-rich meals to feed 1,000 people while reducing food waste for one week.

CREAM OF THE CROP - \$5,000

Choose your month* and market with benefits that include weekly social media posts and prominent logo placement on the Market Share signage for the selected Sunday Farmers Market (options include La Jolla, Hillcrest and Leucadia) and recognition through ProduceGood's website and annual appreciation event.

Your sponsorship will provide 10,000 nutrient-rich meals to feed 4000 people while reducing food waste for an entire month.

*April (Earth Month) and September (Hunger Awareness Month) are \$10k sponsorships with added benefits. If your brand aligns with either of these causes, please contact ProduceGood.Nita@gmail.com

